



INTERMAG Europe 2017
www.intermag2017.com

Partner & Exhibitor Opportunities



Location
The Convention
Centre Dublin

General Chair: Nora Dempsey **Local Chair:** J. M. D. Coey **Treasurers:** Karsten Rode, Mark Kief
Program Co-Chairs: Adekunle Adeyeye, Cindi Dennis, Jeffrey McCord **Exhibits and Industrial Support Co-chairs:** Gavin D'Arcy & Mark Gubbins
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Student Travel Chair: Matthew J. Carey **IEEE representative:** Randall Victoria **Conference Management (PCO):** Conference Partners



INTERMAG 2017, April 24 – 28, 2017

Convention Centre Dublin, Ireland

Partner & Exhibitor APPLICATION

CONFERENCE PARTNER OPPORTUNITIES

Platinum	€25000 + Vat @ 23%
Gold	€10000 + Vat @ 23%
Silver	€5000 + Vat @ 23%

Note that for each conference support/donation accepted, the company may select one of the items listed below as an exclusive programme item granted under its name, based on the following rules:

- Silver level €5000, Select a program under €2500
- Gold level €10000, Select a program under €6000
- Platinum level €25000, Select any program listed, with total amount less than €12000

Partners will be acknowledged on the inside cover of the program booklet.

There are several support opportunities available that will give your company increased exposure and recognition by the magnetism community. We welcome your support in making the Conference a success.

All Conference Supporters will be acknowledged in the Conference Program Book, on the Conference website, and on signage posted throughout the Conference.

Bierstube - €3000 per day for 2 days with option to provide glasses with your company logo (two openings). Includes two full Conference registrations **Sold Day 1**

Lanyards - €2500 **Sold**

Lanyards with the supporter's logo will be distributed to all attendees at Registration. Includes two full Conference registrations.

Program Book Advertisement - €2500 (back outside cover) **Sold** or €1500 (back inside cover)

The supporter's advertisement will be published on either the back inside or outside cover of the Conference Program Book. Includes two full Conference registrations.

Best Student Oral Presentation Awards - €2000

The supporter will be acknowledged on the award certificates and signage. Includes two full Conference registrations.

Women in Magnetism Reception - €2000 **Sold**

Supporter's name will be prominently displayed at the event. Includes two full Conference registrations.

Coffee Service - €1500 per day (Tuesday, Wednesday, Thursday and Friday) €5000 for the week. Supporter's logo will be prominently displayed in refreshment areas. Includes one full Conference registration.

Meet the Experts and Speakers - €1500 per Session (Two Sessions Available) Sold

Support students as they spend extra time with Conference speakers and magnetism experts. The supporter's logo will be prominently displayed in the meeting area during each of these student events.

Includes one full Conference registration.

Conference Program on Flash Drives - €2500

*Please note all the above prices are subject to VAT at 23%**

**If the sponsor/exhibitor is a taxable person established outside Ireland or any entity established outside the EU, the sponsorship/exhibition fee should be outside the scope of Irish VAT.*

The sponsor/exhibitor may be obliged to self-account for VAT in their own jurisdiction.

The sponsor/exhibitor must prove that they are a taxable person established outside of Ireland.

Please note that sponsors do not automatically get an exhibitor booth, so if you want to display your company's materials, you need to also register as an exhibitor. Each booth space costs €2500 + VAT

For more information about exhibits or support opportunities, contact:

Conor Mc Kenna,

Conference Account Manager

conor.mckenna@conferencepartners.ie

Invitation To Exhibit

We invite you to exhibit at the 2017 INTERMAG Conference, April 24 – 28 2017, at the Convention Centre Dublin, Ireland. The Conference will provide direct access to over 1200 professional attendees, including engineers and researchers with wide ranging interests in magnetism and magnetic materials, from magnetic recording to bio-magnetism. Exhibits will include instrumentation, materials, process tools, and other products of interest to professionals in magnetism and magnetic materials and associated technologies.

Please note that the number of available exhibit booths is limited so we encourage you to reserve your space as soon as possible.

EXHIBITOR BENEFITS

- Listing in Conference Program Book
- Listing on Conference website
- Listing on Conference signage outside Exhibit Hall
- Two complimentary Conference registrations per booth

EXHIBIT HALL

Several events are scheduled in the Exhibit Hall area to bring attendees to your display:

- Coffee Service
- Poster Sessions
- Bierstuben

A special display of the Best Poster Winners will also be located in the Exhibit Hall area.

Each exhibitor will be assigned a 6sqm space. Exhibitors must select their first, second and third preference for a booth number from the Exhibit Hall floor plan. Booth assignments will be made on a first - come, first-served basis. Each booth will be provided with a back wall, 2 x side walls, an identification sign and one 6' draped table with two chairs and a power socket.

Exhibitors are not required to man their booths at all times, however the conference organisers do not hold any responsibility for items left on the stand

FEES

The booth fee is €2500 for new exhibitors and €2400 for past exhibitors. If multiple booths are purchased, the second booth receives a €100 discount. Booth fees must be paid in full prior to set-up or the space will be released.

HOURS

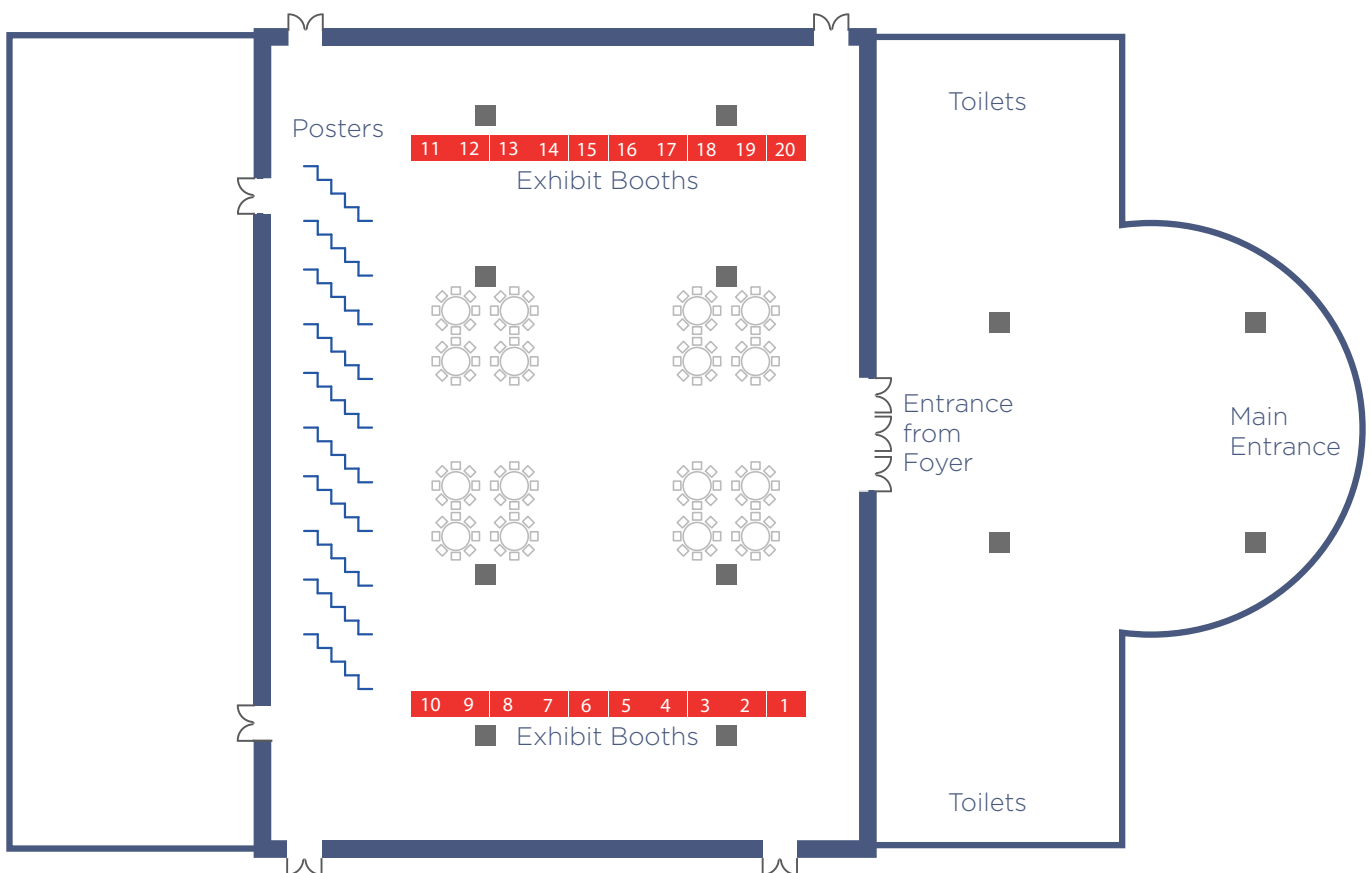
Set-up begins at 08:00 on Monday, April 24 2017. Dismantle begins at 12:00 on Friday, April 28 2017

Exhibition Hours:

- Tuesday, April 25 08:30 – 18:00
- Wednesday, April 26 08:30 – 16:00
- Thursday, April 27 08:30 – 18:00
- Friday, April 28 08:30 – 12:00

Convention Centre Floorplan:

This is a sample floorplan. Actual floorplan will be sent to all exhibitors in advance of the conference.



● Sold

CONDITIONS OF THE EXHIBITOR'S AGREEMENT

1. APPLICATION AND ELIGIBILITY:

Application for booth space must be made on the printed form provided by INTERMAG 2017 and be executed by an individual who has authority to act for the applicant (exhibitor). Booth assignments will not be confirmed without INTERMAG 2017 receipt of complete payment. INTERMAG 2017 reserves the absolute right to reject any application it feels is not applicable to the scope of the conference.

2. AGREEMENT TO CONDITIONS:

Each exhibiting company and its employees agree to abide by these conditions, it being understood and agreed that the sole control of the exhibit hall rests with INTERMAG 2017.

3. ASSIGNMENT OF SPACE:

Assignment of exhibit space will be determined by INTERMAG 2017 based on the date of receipt of the completed application form and payment. INTERMAG 2017 reserves the right to change the space assignment after acceptance of the application should it be necessary in the best interest of the Exhibition. No exhibitor shall assign, sublet or share the whole or any part of their space.

4. PAYMENT:

Payment in full must accompany the Application to Exhibit.

Applications not accompanied by the appropriate fee will be delayed in processing and space assignment.

5. INSURANCE:

In all cases, exhibitors wishing to insure their goods must do so at their own expenses.

6. BOOTHS:

Standard booth equipment (a back wall, 2 x side walls, an identification sign and one 6' draped table with two chairs and a power socket) will be provided by INTERMAG 2017 without cost to the exhibitor. No part of any display shall obstruct the view of adjacent booths. No part of any display may be over ten feet in height.

7. PROTECTION OF THE EXHIBIT FACILITY:

Nothing shall be posted on, or tacked, nailed, screwed or otherwise attached to, columns, walls, floors or other parts of the convention hall exhibit area without permission of INTERMAG 2017 and the proper building authority. Packing, unpacking and assembly of exhibits shall be done only in designated areas and in conformity with directions of the Exhibits Manager or convention hall manager.

8. INSTALLATION/DISMANTLING:

The specific requirements as to the time for installation and dismantling of exhibits shall be supplied to each exhibitor. Such requirements shall be binding upon the exhibitor as though fully set forth herein. All displays must be in place and set up one hour prior to the official opening of the show. Space not occupied or set up by that time may be re-assigned for other purposes.

9. DEFAULT OCCUPANCY:

Any exhibitor failing to occupy space contracted for is not relieved of the obligation to pay for such space at the full rental price, and INTERMAG 2017 shall have the right to use such space as it sees fit to eliminate blank space in the exhibit hall, provided such booth space is not occupied by one hour before the official show opening.

10. USE OF SPACE:

Exhibits shall be shown only in the official exhibit areas as established by the INTERMAG 2017 Exhibits Manager. Neither the exhibitors nor non-exhibitors shall be permitted to display articles, equipment or information concerning services, or movies of such articles, equipment or services in public areas, private suites or rooms during the conference, in accordance with prior agreements between INTERMAG 2017 and officials of the venue.

11. CANCELLATION OR RELOCATION OF CONFERENCE:

In the event of cancellation or relocation of the conference, due to circumstances within INTERMAG 2017 direct control, the liability of INTERMAG 2017 shall be limited to refund of fees paid to INTERMAG 2017 by the exhibitor. In the event INTERMAG 2017 has no control over the cancellation or relocation of any conference or convention, INTERMAG 2017 shall have no liability of any kind but may at its discretion refund any fees paid by the exhibitor.

12. CANCELLATION BY EXHIBITOR:

Should the exhibitor be unable to occupy and use the exhibit space contracted for and should INTERMAG 2017 be notified in writing by March 1, 2017. 50% of all fees paid by the exhibitor to date will be refunded. No refund of any fees will be made if cancellation is received after March 1, 2017.

13. INTERMAG 2017's RIGHT TO REMOVE THE EXHIBITOR'S PROPERTY:

INTERMAG 2017 reserves the right to remove from the convention hall premises any or all of the property of the exhibitor should the conference be cancelled or relocated or should the exhibitor violate any of the conditions of the Exhibitor's Agreement. This right may be exercised without prior notice and without hearing.

14. VIOLATIONS OF THE CONDITIONS:

Any of the following actions by an exhibitor shall constitute a violation of the conditions of the Exhibitor's Agreement.

- Participation in or affiliation with the conference and/or exhibition by firms or organizations to whom recruiting and/or staffing is a significant function of business.
- Violation of any national laws, rules or regulations, including safety codes.
- Failure to follow the procedures prescribed in sections 1 through 13.
- Failure to remove property from the convention hall upon cancellation or relocation of the conference.

15. LIABILITY:

a. INTERMAG 2017 undertakes no duty to exercise care, nor does it assume any responsibility, for the protection and safety of the exhibitor, his officials, agents or employees, or for the protection of the property of the exhibitor or his representatives, or of property used in connection with the exhibit, from theft or damage or destruction by fire, accident or other causes. Small and easily portable articles shall be properly secured or removed after exhibition hours and placed in safekeeping by the exhibitor. Any protection exercised by INTERMAG 2017 shall be deemed purely gratuitous on its part and shall in no way be construed to make it liable for any loss or inconvenience suffered by the exhibitor.

b. The exhibitor agrees to indemnify and hold INTERMAG 2017 and its agents harmless from all such claims and from all claims or liability of any nature whatsoever arising from the activities of the exhibitor or any of his representatives or from the display or use of property of the exhibitor.

c. INTERMAG 2017 shall not be liable for any failure to deliver space to an exhibitor or for the loss of allotted space of an exhibitor who has contracted for exhibit space under the terms of this agreement, if non-delivery is due to any one of the following causes: destruction of or damage to the building or the exhibit area by fire or act of God, acts of a public enemy, strikes, the authority of the law, or any cause beyond its control. INTERMAG 2017 will, however, in the event it is not able to hold an exhibit for any of the above-named causes, reimburse exhibitors pro-rata on any booth fee paid, less any and all legitimate expenses incurred by INTERMAG 2017 for advertising, administration and similar related costs.

Partner and Exhibitor Booking Form

Company Name: _____

Mailing Address: _____

City/State/Zip: _____

Contact Person: _____ **Title:** _____

Phone: _____ **Fax:** _____

Email: _____

Web Site: _____ **VAT No:** _____

Signature: _____

<input type="checkbox"/> Platinum €25000	<input type="checkbox"/> Gold €10000
<input type="checkbox"/> Silver €5000	<input type="checkbox"/> Exhibition Only €2500
<input type="checkbox"/> Bierstube €3000 Quantity <input type="checkbox"/>	<input checked="" type="checkbox"/> Women in Magnetism Reception €2000
Indicate preferred days Tues <input checked="" type="checkbox"/> Thurs <input type="checkbox"/>	<input type="checkbox"/> Meet the Experts and Speakers €1500
<input checked="" type="checkbox"/> Lanyards €2500	Day 1 <input checked="" type="checkbox"/> Day 2 <input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> Programme Book Ad <i>Outside Back Cover</i> €2500	<input type="checkbox"/> Conference Programme on Flash Drives €2500
<input type="checkbox"/> Programme Book Ad <i>Inside Back Cover</i> €1500	<input type="checkbox"/> Sponsorship of the "Rare Earth" reception €4000
<input type="checkbox"/> Best Student Oral Presentation Award €2000	<input type="checkbox"/> Co Sponsorship of the "Rare Earth" reception €2000
<input type="checkbox"/> Coffee Service €1500 Quantity <input type="checkbox"/>	
Indicate preferred days Tues <input type="checkbox"/> Wed <input type="checkbox"/> Thurs <input type="checkbox"/> Fri <input type="checkbox"/>	

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Please submit this form by email to conor.mckenna@conferencepartners.ie If you have any questions please call Conor Mc Kenna on +353 1 296 8675